

# South East Europe Transnational Programme

## Project Idea Form

**Project idea's title**

**NEWCOMERS INTEGRATION MODELS FOR A SUSTAINABLE GROWTH**

**Priority**

(choose priority and indicate the relative area of intervention)

<input type="checkbox"/> Priority Axis 1	AoI _____
<input type="checkbox"/> Priority Axis 2	AoI _____
<input type="checkbox"/> Priority Axis 3	AoI _____
<input checked="" type="checkbox"/> Priority Axis 4	AoI Tackle crucial problems affecting metropolitan areas and regional system of settlements.

**Project Idea Promoter**

(name of the institution)

**MARCHE REGIONAL AUTHORITY**

**Contact Person**

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Is the applicant the project's potential Lead Partner?

☒ Yes ☐ No

If not, is the potential Lead Partner already being chosen?

☐ Yes ☐ No

**Background** (main problems or challenges to be addressed)

It has long been recognized that urban areas, are places where cultural diversity flourishes. Many believe that the cultural, social, and religious diversity is a fundamental characteristic of places that will thrive—economically and socially—in an era of global interdependence. History demonstrates, however, that diversity is not a sufficient condition to bring about the sustained inclusion of the different groups that populate a city. The collapse into inter-ethnic conflict of once relatively harmonious multicultural cities like pre-World War I Vienna, pre-World War II Warsaw, and in more recent decades Beirut, Sarajevo, and Srebrenica, highlights the fragility of cultural diversity. Learning to live with cultural diversity, managing cultural exchanges among people, organizations, and institutions, and dealing directly with inequities and discrimination are challenges that cities must face if they are to be socially inclusive and culturally diverse.

In many cities the majority of immigrants, both new and long-established, settle in suburbs, but sometimes we can observe a big concentration of immigrants in certain inner neighbourhood.

History demonstrates, however, that diversity is not a sufficient condition to bring about the sustained inclusion of different groups that populate a city.

The most cities efforts to decrease polarization and manage diversity rely on the social policies of public education, health care, and income support that are usually the responsibility of national state, provincial or regional governments.

Many national and state or provincial governments do not have a specific urban policy agenda, but the "non-urban" social and economic policies they pursue do have a direct influence on social inclusion and managing diversity in cities. Income support and social welfare policies that establish a threshold of support for disadvantaged individuals and households can do a great deal to diminish extreme forms of social polarization. The same is true of universal public education and health care policies. In some countries, national and state governments also have pursued policies aimed at diminishing social isolation and fragmentation by

investing in social housing and efficient public transportation systems. Local governments, however, play a crucial role that is too often underestimated. This is especially the case in our post-industrial society—cities are the locales where a knowledge-based economy grows and consequently they are assuming an ever more influential role in the economic, political, informational, and cultural affairs of society. Cities are also ideally suited to address many issues associated with the inclusion of newcomers, such as reducing the social and residential exclusion of marginalized and disadvantaged groups, increasing social and spatial access to public services and employment, and constructing democratic, efficient, and equitable local governance structures.

## **Objectives** (main and specific objectives to be achieved)

### **Main objective**

To define new methods of planning and promoting social inclusion for migrants, through: equality and anti-discrimination, providing them the opportunity to be economically, culturally, socially and politically integrated, in order to reach the outcome of a good quality of life.

### **Specific objectives**

- ✓ Soft renewal of deteriorated neighbourhood with a big presence of immigrants inhabitants;
- ✓ Economic improvement of areas with a big presence of immigrants through the promotion and the birth of new enterprises;
- ✓ Experiment and planning of micro-credit scheme to sustain enterprises' creation by immigrants;
- ✓ Improving the dialogue and the collaboration between the schools and the immigrant parents;
- ✓ Improving the intercultural dialogue between immigrants and local population developing cultural events as well as social and cultural occasion of exchange.
- ✓ Promote social inclusion path in order to recognize the different cultural identity of the immigrants second generation.
- ✓ Improving the collaboration and the dialogue among all the subjects involved in integration issue: local authorities, NGOs, immigrants association, local communities and schools.

## **Main foreseen activities**

- ✓ Learning laboratories on “How to make enterprise in the cultural field”. The laboratories will be aimed immigrants who want to start an entrepreneurial path in cultural field;
- ✓ Creation of 10 small enterprises in the cultural field. During the learning laboratories will be identified 10 new entrepreneurs, successively with a tutoring action they will be helped in the creation of enterprises in cultural field;
- ✓ Refresh training concerning the intercultural communication aimed to the primary and secondary school teachers;
- ✓ Scouting of the immigrants artists resident in the areas taken in consideration of the project, and realization of a web video catalogue. This activity will be realized by involving the immigrants community;
- ✓ Realization of story telling laboratories. It will be aimed to youth of secondary school both immigrants and native. At the end of the laboratories 10 short film will be produced. Specific events will be realize to promote the vision of the short film.
- ✓ Through a participatory method local authorities, NGOs, Immigrants associations, schools and other representative of the local communities will develop a cultural plan. The realization of 10 activities identified in the cultural plan will be sponsored by the project funds.

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## Expected outputs and results

Urban planning methods to integrate newcomers presence in developing urban area

Materials, guides for public authority and schools to facilitate integration of newcomers and migrants.

Web site and web-tv to facilitate auto promotion of associations, artists and single entrepreneurs

Microcredit scheme for enterprises creation.

Innovative character of the project idea

Consideration of newcomers and migrant community as resources of urban developing. Local community development as starting point to integrate newcomers and migrants, with particular attention to: education, migrant enterprise creation, culture

## Partnership

Partners involved at this stage

ERDF  
Partners

MARCHE REGIONAL AUTHORITY (IT)  
VENETO LAVORO (IT)  
MUNICIPALITY OF BUDAPEST (8<sup>TH</sup> DISTRICT) (HUN)  
UNIVERSITY OF ANCONA (IT)

IPA Partners

AUTONOMUS REGION OF NOVISAD (SER)  
UNIVERSITY OF BELGRADE (SER)  
DURRES REGIONAL AUTHORITY (ALB)

ENPI  
Partners\*

Partners requested

ERDF  
Partners

MUNICIPALITY OR REGIONS IN:  
ROMANIA / BULGARIA / SLOVACCHIA /

IPA Partners

ENPI  
Partners

Estimated Total Budget

1. 250.000,00 €

Does your project idea foresee the application for the 10% rule\*

☐ Yes. Please, explain in detail what will it be used for and the relevance for the project

☐ No

Estimated duration  
(in months)

36 MONTHS

X I would like my project's idea to be published on the Southeast Europe Transnational Programme's website and presented during

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\* ENPI Funds won't be available for the 1<sup>st</sup> Call. Partners from Ukraine and Republic of Moldova can be involved by applying for the 10% rule.

\* The 20% rule is not applicable for the 1<sup>st</sup> Call.

the SEE kick off event.